

May 19, 2026

Dear Friend and Partner!

Because of you, hope showed up in Detroit.

Last year, your support of 313 in the D helped Matrix Human Services continue standing alongside children, families, and neighborhoods facing some of life's greatest challenges. Your generosity was more than sponsorship, it was a declaration that our communities matter, that our families deserve opportunity, and that no child should be forgotten.

Every single day at Matrix, we meet people at critical moments in their lives. Families searching for stability. Parents working tirelessly to build brighter futures for their children. Seniors needing connection and care. Young people looking for safety, mentorship, and hope. The realities our communities face are not easy, but neither is the determination of the people we serve, and neither is ours.

Despite the challenges that many days bring, Matrix Human Services remains firmly in the fight for children, for families, for stronger communities, and for a more equitable Detroit. We continue this work because supporters like you who keep people first and invest in the possibilities of tomorrow.

Your partnership fuels programs that provide early childhood education, family supportive services, workforce development, senior programming, and neighborhood-based initiatives that heal and strengthen our communities and the fabric of our city. The impact is real, immediate, and deeply personal. Lives are being transformed because you chose to invest in this mission.

As we look ahead to this year's 313 in the D event, we are energized by what we can accomplish together. The needs in our communities continue to grow, but so does the opportunity to create lasting change. We invite you to once again stand with Matrix and be part of a movement that is transforming lives across Detroit. We have attached a copy of our sponsorship package for your review and consideration.

Thank you for believing in the power of community. Thank you for believing in the resilience of the families we serve. Most importantly, thank you for believing that together, we can create a future where every child, every family, and every neighborhood has the opportunity to thrive.

We are deeply grateful for your partnership and look forward to continuing this important work together. See you there!

Sincerely,



Starr Allen-Pettway, LMSW
President & CEO
Matrix Human Services

 **313**
IN THE D

2026 | THE ULTIMATE ROOFTOP EXPERIENCE.

JULY 16, 2026



Visionary | \$25,000+

- Speaking opportunity during the event
- Mention in event press release and media outreach
- (1) Reserved Cabana
- Opportunity for on-site activation/vendor presence
- Premier logo placement on:
 - Event Website
 - Digital Event Program
 - Sponsor Logo Banner
 - TV Logo Loop at Cambria
- Dedicated social media recognition campaign
- Featured sponsor acknowledgment during event program

Champion | \$15,000+

- Mention in event press release and media outreach
- (1) Reserved Cabana
- Opportunity for on-site activation/vendor presence
- Enhanced logo placement on:
 - Event Website
 - Digital Event Program
 - Sponsor Logo Banner
 - TV Logo Loop at Cambria
- Social media recognition
- Event program acknowledgment

Advocate | \$7,500+

- One (1) Reserved Cabana
- Opportunity for on-site activation/vendor presence
- Logo placement on:
 - Event Website
 - Digital Event Program
 - Sponsor Logo Banner
 - TV Logo Loop at Cambria
- Social media recognition
- Event program acknowledgment

Impact Partner | \$5,000+

- Six (6) event tickets
- Logo placement on:
 - Event Website
 - Digital Event Program
 - Sponsor Logo Banner
 - TV Logo Loop at Cambria
- Social media recognition
- Event program acknowledgment

Hope Partner | \$2,500+

- Three (3) event tickets
- Logo placement on:
 - Event Website
 - Digital Event Program
 - Sponsor Logo Banner
 - TV Logo Loop at Cambria
- Event program acknowledgment



TO SECURE YOUR SPONSORSHIP CONTACT:

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