



2026

EVENT SPONSORSHIP OPPORTUNITIES

**Mission
Breakfast**



313 IN THE D

matrixhumanservices.org



Mission Breakfast

Matrix Human Services' signature fundraising event that highlights programmatic successes, promotes awareness of the agency's mission and raises funds to support the most vulnerable and underserved populations in Detroit.



313 in the D is Matrix's annual celebration of impact and funds raised support the agency's community hub, The Matrix Center, anchored in Detroit's Osborn neighborhood. Support garnered through the event powers critical programs and services for children, youth, adults, seniors and families who rely on the Matrix Center to provide them with hope and a path to prosperity.

VISIONARY | \$25,000+

- Speaking opportunity at the event
 - Mention of Visionary sponsorship in event press release
 - Opportunity to provide a one-minute commercial to be featured in marketing and digital assets
 - *Full page ad in program book
 - Invitation to VIP reception
 - (1) One reserved company table
 - Opportunity for on-site vendor table
 - Prominent display of company logo on signage and screens at event
 - Prominent feature on website, marketing materials and social media
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CHAMPION | \$15,000+

- Mention of Champion sponsorship in event press release
 - *Half page ad in program book
 - (1) One reserved company table
 - Opportunity for on-site vendor table
 - Display of company logo on signage and screens at event
 - Feature on website, marketing materials and social media
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ADVOCATE | \$7,500+

- *Quarter page ad in program book
 - (7) Seven Tickets
 - Opportunity for on-site vendor table
 - Display of company logo on signage and screens at event
 - Feature on website, marketing materials and social media
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IMPACT PARTNER | \$5,000+

- *Business card ad in program book
 - (6) Six tickets
 - Display of company logo on signage and screens at event
 - Feature on website, marketing materials and social media
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HOPE PARTNER | \$2,500+

- (3) Three tickets
- Display of company logo on signage and screens at event
- Feature on website, marketing materials and social media

** When applicable*

To secure your sponsorship contact:
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