



IMPACT REPORT 2022



MISSION

Advocating for and serving the Metro Detroit community for more than a century, Matrix Human Services began as the League of Catholic Women in 1906. From that time forward, the organization has continued to touch hearts and change lives inside and beyond Detroit's borders. With a focus on self-sufficiency, Matrix Human Services offers programs that educate children, support families, and help neighborhoods.

VISION

Matrix is a proven leader in uniting all human service efforts to move individuals and families toward independence, eradicating poverty of the mind, body, and spirit.



 SCAN ME

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DONORS

PRESIDENT'S MESSAGE

Emerging out of the COVID-19 pandemic and returning to more normal operations in 2022 was a tremendous relief for our staff and clients. Matrix Human Services truly thrives on in-person engagement, as it enables us to establish personal connections and build trust, which are essential in helping individuals achieve self-sufficiency.

To broaden our impact in the community, we expanded our workforce training, housing counseling, and youth programming in 2022. These programs not only enhance the services we provide to families in our Head Start pre-K curriculum but also benefit residents throughout the City of Detroit.

At Matrix, we believe in wraparound care, which means addressing all the barriers individuals or families may face instead of focusing on just one or two issues. For example, in addition to assisting with housing, we also prioritize increasing financial literacy and budgeting skills, helping people find steady employment, offering childcare options, and providing food assistance. We aim to support individuals in successfully maintaining a stable home by tackling these various challenges.

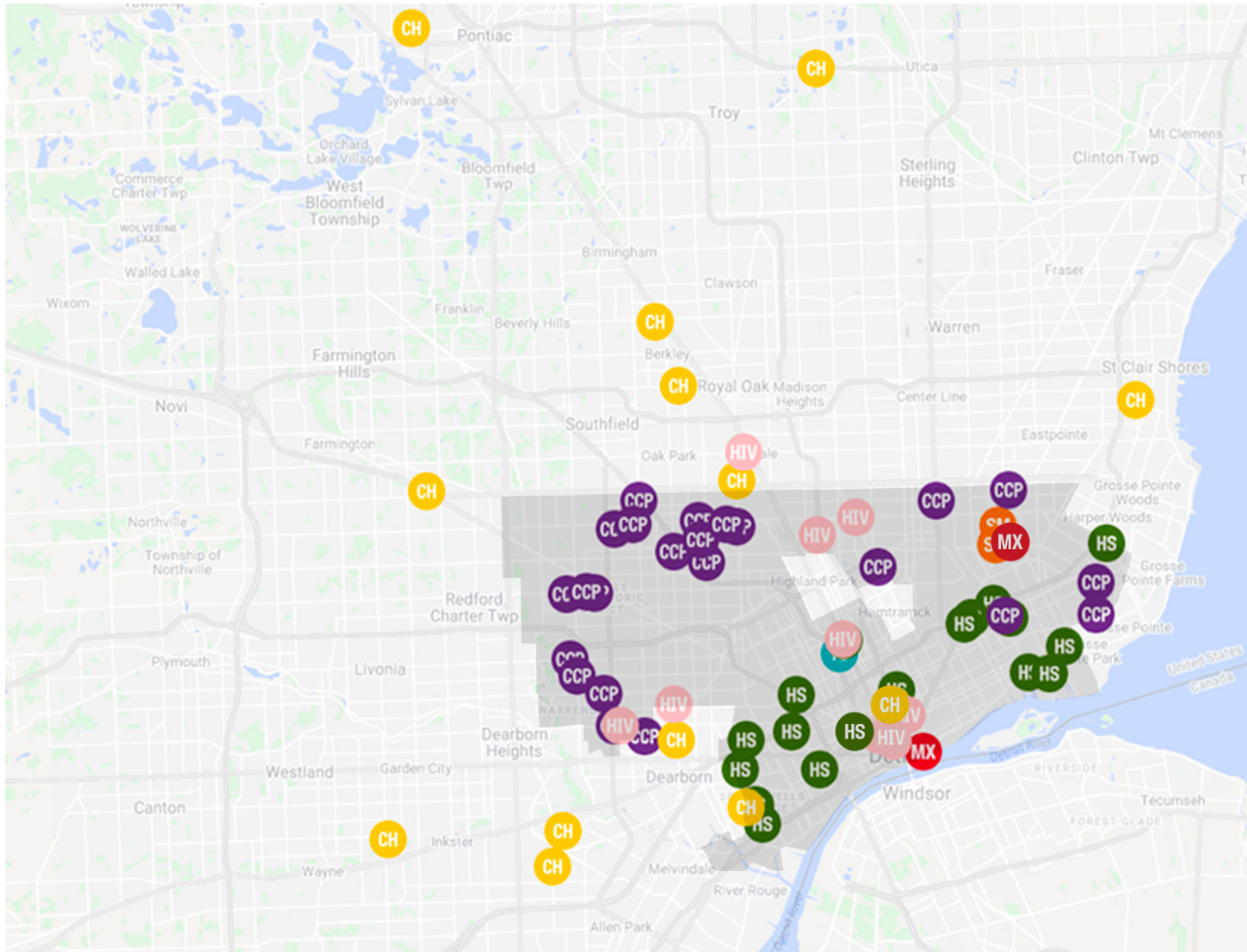
Since our founding in 1906, Matrix has been deeply embedded in the Detroit community, offering assistance to those in need. We are proud of our mission and remain committed to making a positive impact for many years to come.



**BRAD
COULTER**

PRESIDENT & CHIEF EXECUTIVE OFFICER

IMPACT AREAS



MX

MATRIX
ADMINISTRATIVE
AND MAIN
PROGRAM
LOCATIONS

CCP

EARLY HEAD
START
CHILD CARE
PARTNERSHIP
(EHS/CCP)

CH

COMMUNITY
HEALTH
SERVICES

HIV

HIV TESTING
SITES &
SUPPORTIVE
SERVICES

HS

MATRIX
HEAD START
CLASSROOMS

SM

SOCIAL
MOBILITY,
BASIC NEEDS
EMPLOYMENT,
EDUCATION

YS

YOUTH SERVICES
+ AT-RISK YOUTH
INTERVENTION

THE MATRIX CENTER



The Matrix Center, located on Detroit's East Side, is a dynamic community hub operated by Matrix Human Services. It provides a wide range of supportive services and referrals for youth, families, adults, and seniors through programming and partnerships with more than 150 mission-driven organizations.

The residents of Detroit rely on The Matrix Center for various essential resources and opportunities, including Food Tuesday Distribution, a community clothing closet, computer literacy classes, our high school diploma program, ED2GO, employment skill-building and financial literacy workshops, youth day camps and sporting activities, as well as engaging community and family events.

A DAY AT THE MATRIX CENTER



12 P.M. (All Day)
Youth Summer Camp

HEAD START

Matrix Human Services' Birth to 5 Head Start Program provides high-quality early childhood education to low-income families using an evidence-based HighScope Curriculum to support children's growth in language and literacy, early math and science concepts, and social-emotional development. Children also receive health and developmental screenings, nutritious meals, and oral and mental health support.

Consisting of center-based Head Start (three and four-year-old children), Early Head Start (EHS/infants through age two), home-based Early Head Start, and our Child Care Partnership Program (CCP), Matrix operates 16 Head Start Centers throughout the city of Detroit as well as provides access to an additional 13 Child Care Centers and eight Family Child Care Home Providers as part of our CCP Program.

Matrix Head Start operates in Detroit's Southwest and East Side neighborhoods and is the city's largest Head Start provider. Funded enrollment for 2021 included 1,429 children, split between 927 Head Start children and 502 Early Head Start children and pregnant women, and an additional 360 infants and toddlers in our CCP program.



CHILDREN ENROLLED

1,789 | 1,104

FAMILIES SERVED



SCAN ME

YOUTH ASSISTANCE PROGRAM

Our Youth Assistance Program is dedicated to enriching the lives of children ages 10-17 by offering a comprehensive range of services. Our goal is to improve quality of life, boost self-confidence and self-esteem, enhance academic performance, provide valuable life experiences that prevent involvement with the juvenile justice system, and assist in overcoming obstacles and barriers to success.

As we emerged from the COVID-19 pandemic, some aspects of our program, such as the annual Spring Break Camp and Summer Camp, were suspended temporarily. However, we were able to bring them back with excitement and improvement.

In 2022, 619 youth across the city benefited from the various opportunities and services offered through the Youth Assistance Program. Notably, 94% of the youth who completed the Peer Aspirations Survey at the beginning and end of their enrollment experienced increased aspirations for their future and greater confidence in their conflict management skills.

619

SERVED



SCAN ME

ADULT SERVICES

The primary objective of Adult Services is to foster social and economic mobility within Detroit, supporting families and revitalizing neighborhoods. Our programs and services are specifically designed to empower clients to transition from poverty to self-sufficiency. Through a broad range of offerings, we strive to equip individuals with the tools and resources they need to achieve long-term success.

Our services and programs encompass areas vital to improving the lives of our clients, including, career coaching, workforce development and trainings, financial coaching and empowerment workshops, housing counseling, homebuyer workshops, resource navigation, an adult online high school diploma program, and engaging wellness and social activities. These initiatives are tailored to address our clients specific needs and ambitions, guiding them toward self-reliance and improved quality of life.

2,325
SERVED



WATCH NOW

Duane Howard buys his home back with the help of Matrix & the Detroit Land Bank Authority



SENIOR SERVICES

Our Senior Services program has focused on assisting seniors in maintaining healthy, active and fulfilled lives for more than six decades. Our goal is to help seniors remain living in their homes as active, and socially engaged community members. The Matrix Center also addresses senior hunger and provides seniors with access to low-cost, non-emergency transportation.

Services within this program include personal and chores home care services, social, physical, and educational activities through the Senior Wellness Center, low-cost non-emergency medical transportation, health and nutrition support, including The Healthy Senior Living Initiative and Food Rx Program.



SCAN ME

COMMUNITY HEALTH

The Matrix Community Health Division encompasses the Matrix Ryan White, Matrix MAC Health, and the MetroCare Coordination Network family of programs, focusing on different facets of HIV testing, counseling, prevention, treatment, advocacy, support, education, and community outreach.

The mission of the Matrix Community Health HIV/AIDS family of programs is to combat the AIDS epidemic by assisting individuals in determining their HIV positive/negative status and providing compassionate services and care to empower people living with HIV/AIDS to live healthy and independent lives.

Matrix Community Health provides a systematic approach toward addressing the social determinants of poverty and the impact that has on the health of people living with HIV, along with providing comprehensive wraparound services to assist people living with HIV in obtaining the assistance and services necessary to treat and stabilize their medical condition.

1,319
SERVED



CURRENT LEADERSHIP

BOARD OFFICERS

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FRANK IRVIN III

Group Vice President
Piston Group
Retired

VICE CHAIRPERSON

SHEILA ENGLISH

Vice President, Client Advisor
J.P. Private Bank

TREASURER

DUANE GARTH

Principal
Garth Financial Group

INTERIM SECRETARY

ERIC LONGS

Managing Partner
Comet Interactive

BOARD OF DIRECTORS

KIM BLOTKAMP-HILLIARD

SR. Vice President of Sales
iHeart Media

KRISTA M. PANKOPF

Senior Private Banker
Citizens Bank

NANCY COMBS

Chair, Program Committee
Henry Ford Health System
Retired

PETER ARCHANGEL

Chair, Audit Committee
Principal
Peter Archangel, LLC

DIONNA CARREE

Chair, Parent Policy Council
Matrix Human Services

DIMITRIUS M. HUTCHERSON

Executive Vice President
Chief Administrative Officer
Chief Technology Officer

MARIA SALINAS

Executive Director
Congress of Communities
Southwest

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Dykema Gossett, PLLC
Retired

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Founding Member
Keith James, PLLC

LAURA YOU

Partner
Warner-Norcross + Judd LLP

SHERMAN EDWARDS

Vice President
Kapnick Insurance

EILEEN STORER-SMITH

Program Officer
W.K. Kellogg Foundation

CURRENT EXECUTIVE LEADERSHIP

BRAD COULTER

President & CEO

CATHERINE CALVANO

Chief Financial Officer

STARR ALLEN-PETTWAY

Chief Operating Officer

CRISTAL CLAUSSEN

Vice President

Early Childhood & Head Start

MONIQUE PHILLIPS

Vice President

Development & Marketing

DAVID PERKINS

Vice President

Community Health Services

BRAD MALISZEWSKI

Director of Youth Services

TRESKA SEAY

Director of Quality



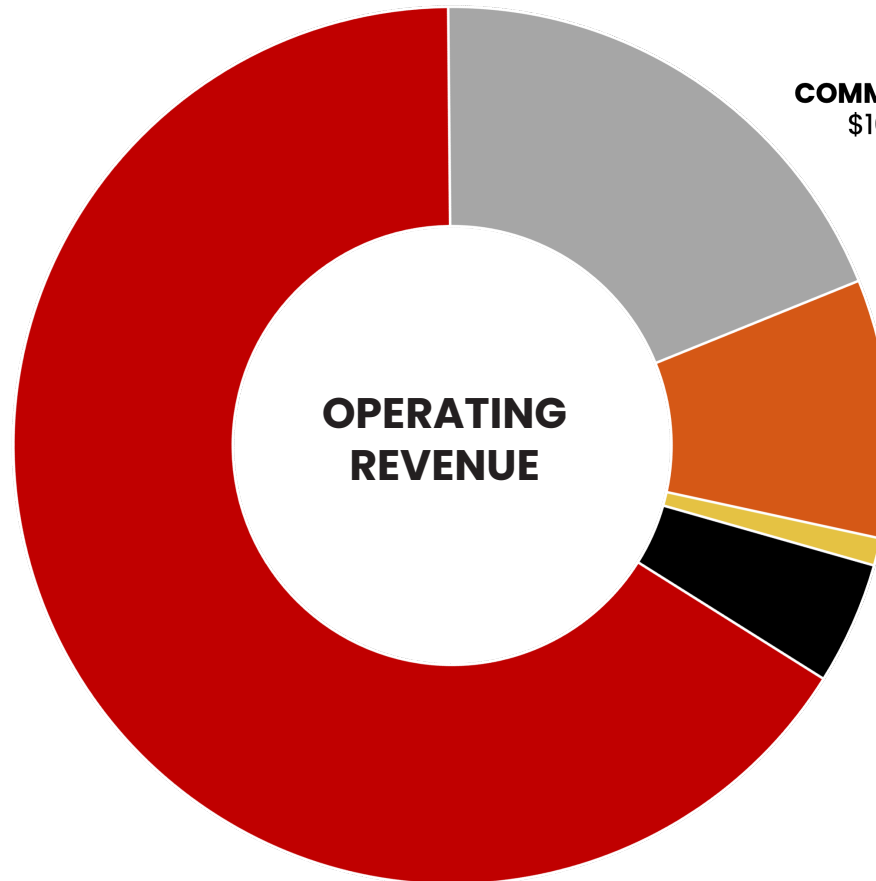
FINANCIAL REPORT

70%
HEAD START

HEAD START
\$35,450,640

20%
COMMUNITY HEALTH

5%
ADULT
PROGRAMS



COMMUNITY HEALTH
\$10, 229,114

OTHER PROGRAMS
\$5,123,390

YOUTH ASSISTANCE PROGRAMS
\$542,118

ADULT PROGRAMS
\$2,429,290

4%
OTHER
PROGRAMS

1%
YOUTH
ASSISTANCE
PROGRAMS

TOTAL REVENUE: \$53,774,000

FUND BALANCE: \$10,887,013

TOTAL DEBT: \$0

THANK YOU FOR YOUR SUPPORT

MAJOR BENEFACTORS – \$100K+

City of Detroit
Detroit Area Agency on Aging
Detroit Employment Solutions Corporation
Educational Data Systems, Inc.
Enterprise Community Partners
Michigan Health Endowment Fund
Southeastern Michigan Health Association
State of Michigan
U.S. Department of Health and Human Services
United Way for Southeastern Michigan
Wayne County Treasurer

INVESTORS – \$50K +

Ford Motor Company Fund & Community Services
Key Bank
Michigan State Housing Development Authority (MSHDA)

PATRONS – \$25K+

Capstone Partners
Flagstar Bank Inc.
Mays Family Foundation Fund

PARTNERS – \$10K+

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Assured Partners/Daly Merritt Inc
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Bank of Ann Arbor
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Blue Cross Complete of Michigan
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Catherine Dobrowsky
Center for Computer Resources
Christopher Stark
Colleen Grant
Comcast Cable
Cristal Claussen
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David Galli
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Eleanor Harris
Elizabeth Mack
Entech Medical Staffing
Ferndale Community Foundation
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First Independence Bank
Flex-N-Gate Management, LLC
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Joel Toupin
John Bamberger
John Ferrara

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Kim Blotkamp and Phillip Hilliard
Laura You
Lawton Family Fund
Local Initiatives Support Corporation
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Meadowbrook Insurance Group
MotorCity Office Solution/Global Office Solution
Mt. Zion Lutheran Church Foundation
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Shelia English
Steven Rost
Susan Kornfield
Susana Jones
United Way of Greater Cincinnati
Whitney Griffin

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Heritage Vision Plans, Inc
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Wayne Segal

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Aylwin Owens
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Amazon
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Helene Rogers
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